



## David Hoiland, CPA

### Qualifications Summary

David is a consistently top-performing financial professional with over 30 years of accounting experience in both public and private accounting, including such industries as property management/real estate, telecommunications, healthcare, biotech and non-profits. He is highly regarded for communication, organization and versatility that contribute to creating finely tuned, productive, and collaborative accounting departments. David has a passion for hands-on accounting, problem-solving, continual learning and creating efficiencies in processes, and is skilled at seamlessly adapting to new processes and technology.

### Core Expertise

• Financial Statements • GL Closing, Journal Entries & Reconciliations • Reporting • Accounts Receivable • Accounts Payable • Financial Analysis • Inventory Accounting • Budgeting & Forecasting • Regulatory Compliance • Audit Support • Payroll & Benefits • Cash Management • Full Charge Bookkeeping • Contract Review • Project Accounting • Tax Filings & Research • Variance Analysis

### Professional History

ASP	Consultant	2022 - Current
Oregon Eye Specialists	Controller	2021-2022
Data Abstract Solutions	Controller	2019-2021
MolecularMD	Senior Accountant	2016-2019
First Commerce, LLC	Accounting Manager	2013-2015
Beaver Creek Cooperative Telephone Company	Controller	1999-2013
Mackey Hanson Kuenzi & Co.	Senior Accountant	1992-1999

### Accomplishments

- Improved AR collections procedures leading to 40% improvement in Days Sales Outstanding
- Increased monthly cash flow by nearly \$50K by researching regulations of the Federal Universal Service Fund (USF) and implementing alternative method of structuring DSL billing (a component of USF)
- Spearheaded design and implementation of a new inventory program and integration with existing software, and streamlined inventory accounting processes (i.e., inventory counts/work order maintenance) for improved efficiency and accuracy in recording usage to appropriate projects
- Used prior public accounting experience to prepare financial statements and tax returns in-house, cutting annual outside auditor fees by \$6K.
- Created spreadsheets that automated previously labor-intensive tasks, streamlined inventory count procedures and more. Cut three days from month-end closing cycle.
- Investigated best ways to add digital and HDTV tiers. Gathered, reviewed and finalized contracts for over 60 channels to meet the launch dates of new CATV product offerings. Played a key role in the successful, timely launch of the new tiers in a large cross-department collaboration.

### Education / Licenses

- Bachelor of Science – Accounting, University of Oregon • Certified Public Accountant (CPA)

### Software

- QuickBooks Desktop • Microsoft Dynamics Great Plains • Sage 300 • ADP Payroll, QuickBooks Payroll • Microsoft Office Suite